

PHANTOM FC

PARTNERSHIP PROPOSAL

2026-27 SEASON | DURHAM, NORTH CAROLINA

A community football club built around competition, discipline, multicultural connection and long-term local impact.

CURRENT FUNDING OBJECTIVE

\$15,000

Kits • equipment • league costs • travel • player support

phantomfc.com

phantom.fc2025@gmail.com



THE CLUB

WHY PHANTOM FC

Phantom FC is an independent Durham community football club connecting players from different nationalities through serious 11v11 competition. The club combines performance, leadership and a professional identity with an accessible local platform for business partners.

24+

PLAYERS

2026

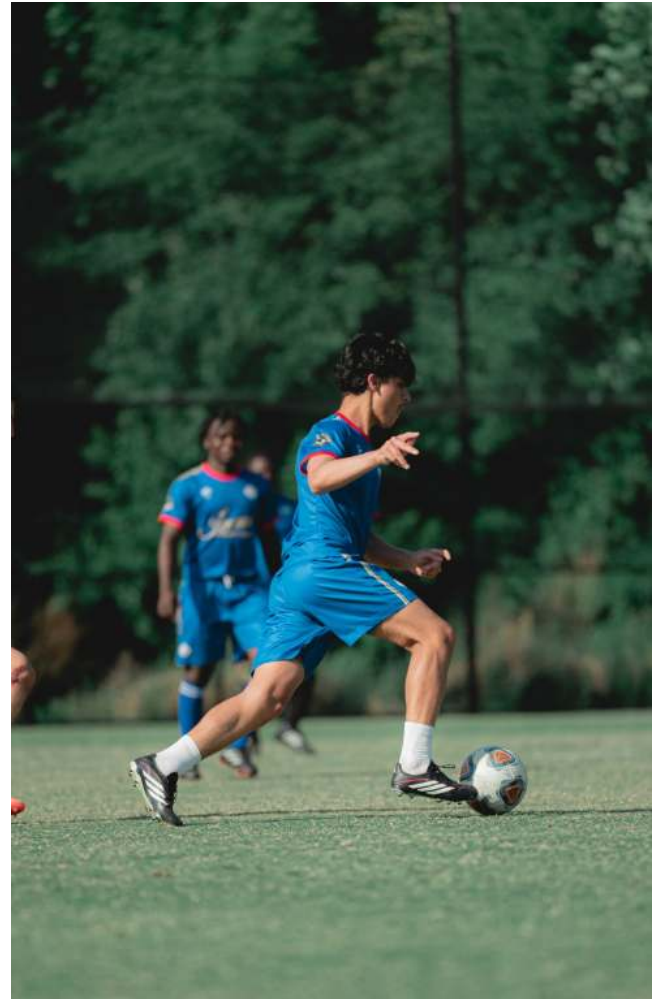
EUROPA FINALIST

21

GOALS IN PUBLISHED RECORD

4-1-2

PUBLISHED RECORD



COMMUNITY • COMPETITION • OPPORTUNITY

What a partner supports

- 01 Complete player, goalkeeper and coaching apparel
- 02 League, field, referee, insurance and matchday costs
- 03 Training equipment, medical readiness and player development
- 04 Media, travel, community events and approved player support

PARTNER VALUE

VISIBLE • LOCAL • MEASURABLE

MATCHDAY

Logo placement on approved pitch-side, roll-up and interview-backdrop assets.

DIGITAL

Partner features in social posts, matchday graphics, team announcements and the club website.

COMMUNITY

Association with a multicultural Durham team and approved clinics, appearances or supporter offers.

CONTENT

Co-branded photos, short videos, thank-you posts and activation reporting throughout the partnership.

BRAND PROTECTION

The approved A3 match kit remains sponsor-free in the current production cycle. Partner logos are placed only on agreed media, website, banner, backdrop and event assets. Any future apparel placement requires Phantom FC's written design approval.

No sponsor controls team selection, players, staff or football decisions.

PARTNERSHIP PACKAGES

FLEXIBLE CASH AND IN-KIND OPTIONS

LEVEL	INVESTMENT	AVAILABILITY	CORE BENEFITS
PRESENTING	\$5,000	1	Top placement; category exclusivity; matchday 'presented by'; two features per month; event activation.
PREMIER	\$2,500	2	Large banner, backdrop and website logo; four social features per season; event presence.
CLUB	\$1,000	4	Medium banner, backdrop and website logo; two social features per season; team thank-you photo.
COMMUNITY	\$500	8	Website sponsor wall; one dedicated thank-you post; matchday recognition.
IN-KIND	\$250+ value	Open	Food, printing, equipment, medical or transport support; benefits matched to verified value.

SEASON FUNDING MODEL

1 + 2 + 3 + 4 = \$15,000

1 Presenting • 2 Premier • 3 Club • 4 Community partners

ACTIVATION PLAN

30-DAY SPONSOR ACQUISITION SPRINT

01

DAYS 1-3

OWNER-LED OUTREACH

Visit and email the first local targets with the proposal, product mockups and one clear ask.

02

DAYS 4-10

MEETINGS + FOLLOW-UP

Book 15-minute conversations; tailor cash, in-kind and category-exclusive offers.

03

DAYS 11-21

CLOSE + APPROVE

Use a written agreement, collect artwork and payment, approve every public placement.

04

DAYS 22-30

LAUNCH + REPORT

Publish the partner announcement, deploy assets and begin a simple monthly delivery report.

FIRST-WAVE TARGETS

M&F Bank • Sport Durst • SOCCER.COM • LCCU • Goorsha • Zweli's • Compare Foods • local law firms

BUILD WITH US

DURHAM. FOOTBALL. COMMUNITY.

We are ready to build a partnership around the sponsor's goals, with clear deliverables, approved brand placement and accountable follow-through.

PARTNERSHIP CONTACT

PHANTOM FC

Durham, North Carolina

phantomfc.com

phantom.fc2025@gmail.com

READY FOR A 15-MINUTE PARTNERSHIP CALL

Proposal valid for the 2026-27 season; package details may be tailored in writing.



Research basis: official community and sponsorship pages. Detailed source URLs and contact routes are listed in the companion Phantom FC Sponsor Prospect & Outreach Tracker.
